

# MIA OVERALL

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## SUMMARY

Business advisor and program manager with 15 years of global experience working with the UN, World Bank Group and advising Fortune 500 companies on their sustainable development, social and environmental impact programs and strategies. Skilled at program ideation, outreach and partnership building. Master convener of stakeholders. Loves helping clients maximize their impact by developing sound strategies, achievable targets and systems for monitoring and measuring impact. Fluent in Spanish, Italian, English and proficient in French.

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## EXPERIENCE

**Overall Strategies, New York** **Sep 2017**

### Founder

- Providing strategic guidance on sustainability and social impact strategy, project design, project management, stakeholder engagement and evaluation services to non-profit and for-profit organizations.

**Futerra, New York** **Oct 2016 – Aug 2017**

### *Strategy Director of a consulting agency specializing in sustainability strategy and communications*

- Provided strategic guidance to sustainability leaders at Fortune 500 companies on their social and environmental sustainability strategies, programs and GRI reporting.
- Managed complex projects coordinating with partners and consultants including the design and delivery of material risks assessments based on surveys and focus groups
- Planned interactive workshops that facilitated collaboration between cross-functional teams and external experts

**UN Capital Development Fund (UNCDF), New York** **Jun 2014 – Sep 2016**

### *Program Management Consultant of a \$40M digital payments global advocacy initiative*

- Provided strategic guidance to the Managing Director of the *Better Than Cash Alliance* at UNCDF to shape the second phase of \$30M USD initiative including: oversight of a mid-term program review revised theory of change, development of the results framework and key performance indicators (KPIs) for monitoring and evaluation
- Liaised with Executive Board members from Gates Foundation, Ford Foundation, Omidyar Network, Citi Foundation, Visa and Mastercard; responsible for donor reporting
- Conducted business development with companies and outreach with governments and civil society members to plan technical support; developed research opportunities and forged partnerships with organizations like the World Bank

**Independent CSR/Sustainability Consultant, New York/Bangkok** **Jan 2013 – Sep 2016**

### *Clients include ANN INC, United Nations, PWP/Social Accountability International (SAI), Haier/B&B Consulting, CSR Asia*

- Managed social compliance of the global supply chain for ANN INC. overseeing a cadre of vendors and auditors
- Authored major publication on “Responsible business and sustainable foreign direct investment (FDI) in the Natural Resources Sector in the Asia Pacific Region” for UNESCAP; synthesized research into short case studies
- Evaluated SAI project on UN Guiding Principles on Human Rights in Nicaragua, Bangladesh and Zimbabwe
- Organized focus groups in Thailand for Chinese company as part of a local needs assessment

**CSR Asia, Bangkok** **Mar 2011 – Jan 2013**

### *Senior Project Manager and Advisory Services Coordinator of advisory, research and training company*

- Built the private-sector consulting arm of CSR Asia’s Bangkok office with clients including Onyx Hospitality, Salamander Energy, Cathay Pacific, British Council, GIZ, etc.
- Serviced a portfolio of clients offering solutions including material risk assessment, community investment strategy development, GRI reporting and stakeholder engagement and guidance on partnership development
- Organized knowledge-building workshops and training sessions for companies and civil society partners

**AccountAbility**, Washington DC **Jan 2010 – Sep 2010**  
*Senior Principal of social responsibility consulting think tank and AA1000 standard setting body*

- Managed \$2M initiative involving 16 donors including Ford Foundation, GIZ, SECO and others to scale up the use of voluntary sustainability standards such as SA8000, organic certification, Fair Trade and others
- Conducted research and analysis on the use of standards to recommend strategic programmatic improvements
- Organized stakeholder engagement conference on environmental sustainability for Dow Chemical in Mexico City

**World Bank**, Washington DC and Mexico City **Aug 2007 – Sep 2009**  
*Junior Professional Associate in Latin America, Agriculture and Rural Development Unit*

- Provided strategic research and input to the “Latin America Ag and Rural Development 2010-15 Sector Strategy”
- Coordinated the ~\$1billion project portfolio of loans; contributed to project design, preparation and supervision of 7 (\$50 - \$150 million dollar) lending projects on climate change, sustainable rural development, agricultural supply chain development and water with extensive fieldwork in Mexico and Nicaragua
- Coordinated portfolio of climate change related projects in Mexico and organized climate change related conference

**FAO, WFP, UNDP**, Rome and Santo Domingo **Oct 2003 – Aug 2006**  
*Consultant in a series of contract roles with FAO, World Food Program and UN Development Program.*

- Identified opportunities for *FAO’s Special Program on Food Security* to benefit from trade regulation (AGOA)
- Organized Latin America roadshow for *FAO’s International Portal for Food Safety, Animal and Plant Health* in Latin America by organizing workshops in Argentina, Uruguay, Chile, Mexico, Guatemala and Ecuador
- Launched the public-private-partnership “Growing Sustainable Business Initiative” for UNDP, Dominican Republic
- Developed and launched a UNDP initiative to certify organic cocoa growers in partnership with Dominican buyer company, Helados Bon

## ADDITIONAL INFORMATION

### Languages

• **English** (native); **Spanish** (native); **Italian** (fluent); **French** (proficient); **Portuguese** (basic); **Thai** (basic)

### Publications

- Contributor to sustainable business industry publications such as *GreenBiz*, *Next Billion*, *Guardian Sustainable Business Blog*, *CSR Wire*, etc. See LinkedIn for full list of articles.
- *Responsible business and sustainable foreign direct investment (FDI) in the Natural Resources Sector in the Asia Pacific Region*, for UN Economic and Social Commission Asia and the Pacific, 2013

### Volunteer Experience

- Bilingual food and nutrition educator in NYC farmers markets and preschools

### Meeting Facilitation Experience (select examples)

- Target: Multi-disciplinary workshop on corporate environmental goals and milestones, Minneapolis, 2017
- VF Corp: Multi-disciplinary workshop crafting new sustainability strategy, Greensboro, 2017
- Electrolux: Supplier Sustainability Summit addressing social and environmental policies, Thailand 2012
- British Council: Building public-private partnerships for sustainable development, Thailand 2012

## EDUCATION

**Johns Hopkins School of Advanced International Studies (SAIS)**, Bologna, Italy/Washington DC **2006**  
*M.A. International Economics and International Development*

**Stanford University**, Palo Alto **2002**  
*B.A. International Relations*